

FIRST
THINGS
FIRST





ON FIRE



ON FIRE



GROWING



ON FIRE



INCONSISTENT



GROWING



ON FIRE



INCONSISTENT



GROWING



APATHETIC

Lord, remind me how **brief** my time on earth will be. Remind me that my **days are numbered**—how **fleeting** my life is.

PSALM 39:4 (NLT)



“What’s urgent is rarely important. And what’s important is rarely urgent.”

- DWIGHT D. EISENHOWER

	URGENT	NOT URGENT
IMPORTANT	DO <i>Do it now.</i> Write article for today.	DECIDE <i>Schedule a time to do it.</i> Exercising. Calling family and friends. Researching articles. Long-term biz strategy.
NOT IMPORTANT	DELEGATE <i>Who can do it for you?</i> Scheduling interviews. Booking flights. Approving comments. Answering certain emails. Sharing articles.	DELETE <i>Eliminate it.</i> Watching television. Checking social media. Sorting through junk mail.

*"What is important is seldom urgent and what is urgent is seldom important."
-Dwight Eisenhower, 34th President of the United States*

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